Welcome everyone

For those that don’t me know, I am Arran Coggan Head of Clubs & Membership and I will be leading this webinar tonight.
I have been at Archery GB for 9-10 years as employee.

Also joining us is Helen Smedley, Places & Participation Coordinator - she will control the chat function. So please ask questions here and Helen will prompt me throughout the webinar to answer them.

And we also have Toby Andrews, SCAS regional development officer, listening in.
In my personal life, I have been involved as a volunteer in hockey as Chairman, Development Officer, Umpire Coordinator
Committee member from 16 years old. So I understand the demands on clubs volunteers and the need for funding at various times.
This is the agenda we will cover this evening.

All the slides will be made available afterwards, and we are also recording this webinar so you will be view it again.

I will also be available in the coming weeks via email or phone to chat through your club specifics if anyone needs to.

My details will be available at the end of the webinar for those that need it.

Please ask questions as we go – everyone is on MUTE but type the details in the comment box and we can get to them either as we go or at the end of the webinar.
In the lead up to the 2012 O & Ps, it was all about sport for the government, Sport England, UK Sport. The phrase was Sport for Sport’s sake – lottery, and exchequer funding was given out to support National Governing Bodies of Sport – like Archery GB, to clubs and other organisations, for activities that got people involved in sport, then it was taking part in sport at least once a week, we got funding for the talent pathways to get people progressing and competing, and ultimately to the top end of sport.

Council’s now have less money from central govt. Many sports development units reduced or lost as sport and leisure not a statutory service. Also since that time, lottery sales have fallen, new governments, Brexit, changes in direction for central policy, and we find ourselves along way from the Sport for Sport’s sake.

We are back in the Sport for Social Good phase – this means a lot of funding goes to health projects, sports projects aimed at mental health and crime diversion. As you can see from these headlines, it is little wonder that 25% of Sport England funding goes to helping inactive people get active. The cross-department sport strategy from the government is aimed at supporting other areas like the NHS, especially when they spend so much money on people affected by inactivity.
Any investment Sport England makes will need focus on at least one of these 5 outcomes – which come from the Government’s Sporting Future Strategy. Clearly the first two are going to relatively easier, particularly the first one. Archery is a sport, and even if you don’t get hot and sweaty, you are walking, pulling weight, you are being physical active. Mental wellbeing – well as you all know archery is all about focus, concentration, being active can reduce stress/anxiety and increase confidence – there is a lot that archery can support here, should be easy to tie your project into this area.

A quick note on the other three areas.

Individual development – this is about things such as employment opportunities, Improved confidence and self-esteem, Development of soft/social skills, Educational behaviour and attainment, Reductions in anti-social behaviour.

Social & Community Development – building stronger communities, bringing people together, archery as well as being a sport is seen a social activity, hard to evidence but could be reducing isolation in older people, bringing diverse communities together, volunteering engagement

Economic - may be beyond small projects but generating jobs, increasing spending through tourism and events

Any project applying to Sport England for funding should aim to demonstrate how your project can meet at least one of these outcomes
What funders are looking for

The funding is there to be gained. But it needs to be against the funders outcomes. Funders do want to give out their money.
General Tips

- Funders want to give out money
- Check the criteria
- Funders are looking for:
  - A solution to their problem
  - Outcomes
  - Innovation
  - Realistic goals
- Need, Difference or Impact,
- Delivery & Sustainability

Your governing body (AGB), CSP, Local Authority, Sport England all of who give out funding at various times all have strategies – how can you tie your activities and plans to the objectives of these organisations.

Funders give out funding based on their objectives, so why wouldn’t you take the time to connect your ideas with the funders?

Any project needs to be realistic – don’t over promise but at the same time realise that a project that will deliver only small probably won’t be funded – analyse what your capacity is and calculate how many extra coaching sessions you can deliver, how many more people will be introduced to the sport.

With any funding application – whether short or complicated - you will probably need to tick off the Big 4 – what is the need, who is deliver this, what is the impact and how will you ensure sustainability.

And I will go through each of these in the next slides.
NEED – or "why?"

• Why your club, why is it a good idea, why should it happen?
• No-one at the assessment end knows you
• Is there something similar (or not!)
• How will it contribute to the other organisations objectives?
• Research/statistics – from your members, why do you get leavers, waiting lists/letters of support
• Photos – bring it to life

Just a like a job interview, the person that assesses your application doesn’t know you/your club, and is seeing who is the best candidate for the funding.

What is the need for this project – why you, why your club. You have to write a convincing story – why would they give you the funding over the baseball, cricket or football club down the road?

Tell the funder about the problem you are trying to solve and why your project is the right response to the need you have identified. A strong application will ideally provide evidence to back up your answer. Ideally, this will be evidence of demand from potential participants for your project such as waiting lists, surveys or letters of support.

How will you achieve your aims?
Is it a realistic project
How did you come to this conclusion that this project is needed – what evidence and research do you have – talk to your members, talk to general public, other sports clubs – do you have a waiting list - everything shows WHY your project is needed
What will the results be – matching these the to criteria of the funding
Valley Bowmen of Huddersfield

The provision of adequate toilet facilities and a room with kitchen facilities would give the club the ability to attract more people to the sport and enable the club to retain more of its members.

The club runs a number of beginner’s courses each year which attracts adult and junior males and females, disabled and elderly participants.

Having completed the beginner’s course the club finds that the majority of the young, female, disabled and older individuals are put off by our primitive sanitary arrangements and hence do not join the club or even continue with the sport elsewhere.

So this is Valley Bowmen of Huddersfield – applied to Sport England’s Inspired Facilities (now closed) a few years ago.

They improved their toilets, got new services installed, and a clubhouse.

You see from the information on the slide and the photo the way that they have “sold” this to Sport England.

And if you look at the bottom of the statement, because they have asked the questions to beginners participants that didn’t join – the minority groups don’t join, they don’t want to travel – they have a convincing application. Here is a club on their doorstep, but it is clearly inadequate for what they are looking for and would choose not to join with the state of the facilities. So help us change this, help us (by funding this project) to get this people into the sport.
DIFFERENCE OR IMPACT

• What is the difference you will make?
• Important to state the outcomes of the project
• Matching up with the funding criteria
• So what?

What is the end result – what will it look like – again this about bringing the project to life. Reading the funding criteria is so important, as you can then match up your project achievements with the right things the funder is looking for.

This could be more sessions, more members, qualified coaches, and be specific – 10 additional coaching sessions, 3 hours each = 30 hours of coaching – this really what you are trying to achieve.

Realistic targets: Sense check the amount of funding you’re asking for with the number of people you will positively effect.

Recognise that priority groups are deemed more fundable by grant bodies – such as women and girls, BME, the economically disadvantaged, etc.

Words to use are: improve / increase / reduce / grow/ additional
Things not say – replace or replacement / We hope to... / We have no plan after the grant ends... / We need more funding to continue....
It’s all in the words

• We want £5,000 for replacing our ageing beginners bows and we hope to train up 2 coaches to Level 1

• Our growing club requires additional equipment to support new people coming into the sport. As such we would like to purchase new 20 beginners bows to provide quality equipment to new starters. Also, as we grow we need additional coaches to help maintain the standard of coaching and free up volunteers to do other work.

You can see two statements here – and it’s probably obvious which one you would fund if you were giving out the money.

But take the time to see the differences – they are asking for the same thing, the same money, the same 2 coaches will be trained up.

On the left, the words replacing doesn’t show how you have planned properly for the future and will count against you. We hope to train up – it shows you don’t know who these people are, what is their impact going to be?

The statement on the right includes words such as growing, additional – and you could go on to say how many hours of coaching they will do, how many extra sessions, how many more people will use the bows and be coached.
DELIVERY – how?

• Have you got the resources to make this a project a success?
• Are there others involved?
• Try to think of every eventuality?

Have you got the volunteers, the right facilities, the right costs, equipment to ensure that the project will be successful?

Who else is helping you make this project happen? It could be a school, other sports clubs, local authority or businesses – ask them for a letter stating their involvement.

Have you thought of everything:
 Equipment – where it be stored
 Facility – who is turning off the lights, getting up at 2am to the alarm, cleaning, maintenance
 Will your bills go up – have you considered a “sinking” fund – to replace the facility or equipment in the future?

What will you do to make your project a success. For example, briefly explain how you will attract participants to the project, and what resources (for example coaches/volunteers/equipment) you need to be able to put on the activities. If you are working with other organisations explain how they will help deliver the project. The more complex your project is the more you may need to write but you can attach supporting documents such as project timetables or plans if this helps.
SUSTAINABILITY or WHAT HAPPENS NEXT?

• There is limited funding
• How will the project continue?
• What partners will help?
• This is about showing good management skills
• Track the project benefits and show the lasting impact

As with any application the winners will be limited – there is finite pots of funding.

Don’t expect to come back in 2/3 years time and ask for the same funding again for the same project (a different project yes of course)

And something I say to most clubs nowadays – does your income (from membership) meet the bills and payments you have?

Don’t over rely on BGs and HAGs – one day this may dry up – and where would source funding? Your members!

By slowly increasing membership fess – ensuring members are getting good value for money – you can re-invest BGs and HAG monies into the club’s activities, coaches, equipment etc.

This has worked well for some clubs – especially those taking on a facility for the first time.

There are very few – if any – funders that would support clubs asking for support to fill a budget back-hole.
Now we shall look at some potential funding opportunities you can all go and look at. We start with revenue funding. This anything not “nailed down”.
Toyo Parasport Fund

- Disabled people twice as likely to be inactive
- £250,000 available for training and equipment
- Can apply for grants between £1000 - £5000
- Through Sport Council home nations

This £250,000 funding opportunity is available to support specialist equipment and training (depending on location). Open exclusively to those registered on Parasport, the application process and what’s on offer differs between each of the home nations so check out the relevant links below for more info.

Run a club, activity or event for disabled people? Interested in applying, but not yet registered on Parasport?
Click https://parasport.org.uk/user/login to register and be eligible for this and a host of other opportunities.
Your members can raise FREE donations for your club at no cost to themselves.

Just register your club with our official partner easyfundraising! 4,000 shops and sites will donate to your club for FREE when your members use easyfundraising to shop with them.

These funds can then be used for anything your club needs – whether that’s targets, arrows, or anything else.

Click below to register for FREE: www.easyfundraising.org.uk/archery-gb

A new partnership exists between AGB and easyfundraising. Clubs can register and for free, ask members to purchase items by using the easyfundraising site with their usual brands/shops, and cashback is gained by the club.

To date 76 archery clubs have registered and raised £1000s between them. From October any club signing up will also see cashback (separate from the clubs cashback) provided to AGB – we will ringfence this and give back to the clubs involved.

Must register through the link - www.easyfundraising.org.uk/archery-gb
The questions you submitted prior to the webinar, I have been able to split into the two areas – Revenue and Capital.

First up is Revenue funding.

This is funding for equipment, coaching courses, additional facility hire – basically anything that isn’t fixed. So could buy a lawnmower – something that is not sporty in nature, but where you can make a case for it.

Apart from the answer in orange, all of these project may be eligible for funding. Certainly for Sport England – and we will go through that shortly.

<table>
<thead>
<tr>
<th>REVENUE</th>
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<tbody>
<tr>
<td>Monies for painting and brushes etc...</td>
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<tr>
<td>Schools Archery</td>
</tr>
<tr>
<td>New bows to replace our beginners kit and equip a session</td>
</tr>
<tr>
<td>I am looking to extend my junior club and desperately need new beginners equipment</td>
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</tbody>
</table>

- Don’t use the word replace. Upgrade is ok but additional is better – as long as you show you are bringing more people to the sport

- Most of these may be eligible for Sport England (or similar) grants – some would need further work on how to demonstrate need and impact
Revenue Funding

Sources

• Local - Local Authorities, County Councils, Councillors
• County – County Association and/or Regional Associations
• National - Sport England, Sport Wales, Sport Scotland, Cash 4 Clubs, Awards for All

Useful for

• Coaching courses or Equipment
• Facility hire or Judge training
• Targets or Timing systems

Anything that will get people into the sport

Locally – check your local authority, county council and councillors – in my area the local authority gives out grants 4 times a year for new sports projects or events, the county councillors each have a pot of money to give out to groups in their ward areas.

You County Association or Region may give out funding for projects – some are only for new clubs, some are loans – but approach it in the same way as we have outlined earlier – assume they don’t know you, write a convincing story.

National schemes – there are lots of opportunities out there – national sports councils – Sport England, Sport Scotland, Sport Wales, Sport NI – all want to help sport develop and get more people into sport
Tier 1 Mandatory Requirements

1. The organisation is properly constituted, has a clear purpose and, if membership based, is inclusive and accessible.
2. The governing committee meets regularly and decision making is recorded.
3. Conflicts of interest are recognised, managed by the chair and recorded. At least three of the people on the committee are unrelated or non-cohabiting.
4. In deciding who sits on its governing committee the organisation considers the skills and diversity required of its committee members.
5. Committee members are subject to regular election and ideally should serve no more than nine years.
6. The organisation has a bank account and two independent signatories are required for payments.
7. Annual accounts are prepared, scrutinised independently of the person responsible for finance (e.g. treasurer) and are made available to members to describe how money has been spent.
Sport England: Small Grants

- Grants of £300 - £10,000
- Focus is what difference your project will make
- How many new participants will be involved
- Projects for people aged 14+ and meet one or more of these aims:
  - Get inactive people to become more active
  - Develop lasting sporting habits
  - Engender more positive attitudes among young people
  - Develop more diverse volunteers
  - Improve progression and inclusion among the most talented
  - Projects working with mixed age groups may still be considered if there is a focus on people aged 14 and over.

What they will & won’t fund
- What is the difference you make with funding, not what things you buy with it
- No no’s:
  - Activity that is already happening
  - Benefitting an individual
  - Replacement equipment
  - Fixed capital items
  - Building/refurbishment projects (see Community Asset Fund)
  - More than £10,000 to same organisation in 12 month period

Sport England’s small grants scheme – it can take up to 8 weeks (REDUCED FROM 10), but it a decent amount of funding that many clubs have received over the past few years when first starting out.

Every archery club in the country should be putting an application into this programme – and you can do it every year – as long as you demonstrate it is for different projects.

Sport Wales is slightly different – they have a Community Chest – up to £1500 is available – visit http://sport.wales/funding--support/our-grants/community-chest.aspx

Sport NI – for up to date information visit: http://www.sportni.net/funding/

Awards For All is a similar scheme – this is where Sport Scotland direct you to. But in England Awards for All has three funding priorities and you need to meet at least one of them. Priorities (onscreen)

You can apply to both of these schemes but it can not be for the same project – this is called double funding. Separate parts of a project would be fine.
Home Nations

**Sport Wales** - Community Chest offers grant awards up to £1,500 in any 12 months towards: Increasing participation, Improving standards. Run in partnership with Local Authorities

**Sport Scotland** – Awards for All (see next slides)

**Sport NI** – Awards for all

Sport Wales is slightly different – they have a Community Chest – up to £1500 is available – visit [http://sport.wales/funding--support/our-grants/community-chest.aspx](http://sport.wales/funding--support/our-grants/community-chest.aspx)
Documents to read
National Lottery Awards for All

- Grants of £300 - £10,000
- 3 funding priorities and you need to meet at least one of them.
  Priorities are:
  - bringing people together and building strong relationships in and across communities
  - improving the places and spaces that matter to communities
  - enabling more people to fulfil their potential by working to address issues at the earliest possible stage.

- [https://www.biglotteryfund.org.uk/funding/programmes](https://www.biglotteryfund.org.uk/funding/programmes)

Sport projects directed back to Sport England except Scotland

NI, Wales, Eng and Scotland. - this is where Sport Scotland direct you to.

But in England Awards for All has three funding priorities and you need to meet at least one of them. Priorities (onscreen)

You can apply to both of these schemes but it can not be for the same project – this is called double funding. Separate parts of a project would be fine.
Active Partnerships (county sports partnerships)

- In England 43 APs
- Focus has changed (as per the policy slides)
- Funding & Club support still remain a function
- Scotland – this might be local Sports Councils
- Wales & NI – not aware of any similar organisations but local authorities probably first port of call

www.activepartnerships.org/active-partnerships

County Sports Partnerships are across England, and have been conduits for some of Sport England’s funding. Many archery clubs have contacted with them and had very fruitful partnerships leading to funding, training opportunities and more.

Often have funding officer, or local information – so if you have never contacted them before – follow the link, find your CSP or email us and we can pass you on to the right person.
Non-sporting organisations

UK Community Foundations
• 46 Foundations in the UK
• £77m Grants made in the year
• The average grant size £3,200
www.ukcommunityfoundations.org/

Councils for Voluntary Services
• National organisation but locally, like Community Foundations each district/borough has one
• Promoting and encouraging local voluntary activity
• Have a central funding website: www.fundingcentral.org.uk/

Community Foundations - a national network across the country. Help people and organisations invest in local communities where it is most needed and where it will make most impact. Spread across the UK, there should be one for your area, the link here will take you to the national website and then you can find your nearest Foundation.

CVS – Council for Voluntary Services – similar to Community Foundations, their national organisation runs the Funding Central website – one which I would recommend you sign up to – it is free to small organisations. But again locally there will be a district/borough based organisation, with knowledge staff that can help volunteer groups – with funding or other issues that may come up.
Founded by Sir Clive Woodward – new mobile & laptop community for archery. 
Engaging topics & opportunity to connect with coaches & volunteers
All licenced coaches have access, plus each ontarget club has an additional 2 sign-ups
Contact us for the log-on details if this has passed you by.
We have a new funding group where we will register new opportunities.
Archery Big Weekend

• 17, 18 & 19 May
• Resources are being updated
• T-shirts and “goodie bags” are provided signing up

• Sign up today:
• [www.surveymonkey.co.uk/r/bigweekend2020](http://www.surveymonkey.co.uk/r/bigweekend2020)

Not strictly a funding opportunity but a chance for you to bring in new members. Register now as we try and make 2020 bigger than ever.
As many of you asked about facility funding, so I have dedicated the next few slides to this area – it is a brief overview so please contact me afterwards and we can talk about your club.

The picture is of Aire Valley Archers. They received £65K from Sport England and raised £12k themselves to build the clubhouse you see in the background. They were one of 15 clubs to receive funding from the Inspired Facilities grant.
**Your questions....**

<table>
<thead>
<tr>
<th>CAPITAL</th>
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<tbody>
<tr>
<td>Does Archery Gb offer grants or funds to support clubs have to relocate</td>
</tr>
<tr>
<td>Could we get a grant to do our building up</td>
</tr>
<tr>
<td>Materials for wheelchair ramps</td>
</tr>
<tr>
<td>Improving current facilities</td>
</tr>
<tr>
<td>Upgrades to Field Archery Course</td>
</tr>
<tr>
<td>New range</td>
</tr>
<tr>
<td>Due to reasons beyond our control for the 2020 outdoor season and beyond we have been forced to seek a new ground, which will require elements such as secure storage and toilet facilities.</td>
</tr>
<tr>
<td>To obtain our own land and club room</td>
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<tr>
<td>Development of our field including purchase and clubhouse</td>
</tr>
<tr>
<td>Club house</td>
</tr>
<tr>
<td>Re-wire of electrics for fire damaged club house</td>
</tr>
<tr>
<td>Need new roof on clubhouse/indoor range, refurbishment within, outdoor range safety fencing, gravelled path and shooting zone for easier disabled access.</td>
</tr>
<tr>
<td>Doing up a building that as been donated for a Archery range and club house</td>
</tr>
</tbody>
</table>

Again, some of these may be eligible for Sport England Community Asset Fund (or similar) – some would need further work on how to demonstrate need and impact.

You would need a lease or own the land. Funding to buy land is the problematic area.

Capital funding for bricks and mortar – things that you couldn't take with you if you moved venues.

The items in blue may be eligible for funding – from such schemes as Sport England’s Community Asset Fund – but you would need a lease or own the land.

The item highlighted in orange is slightly more problematic in that funding for buying land is hard to come by compared to funding for an indoor range or clubhouse.
Facility Funding

Sport England: Community Asset Fund
• Small Scale Investments (£1,000 and £15,000) – emergency works due to something like storm or flood damage, or something totally unexpected that is stopping people from being able to stay active right now.
• Medium Scale Investments (£15,000 and 50,000) – more substantial changes. This might be an upgrade to an existing facility or developing a new space in the community.

Sport Scotland: Sport Facilities Fund
• Up to £100,000

Sport Wales: Development Fund
• Up to £25,000

More information:
https://www.sportengland.org/funding/community-asset-fund/
https://sportscotland.org.uk/funding/sport-facilities-fund/
http://sport.wales/funding--support/our-grants/development-grant.aspx
http://www.sportni.net/funding/

Community Asset Fund:

Examples of eligible activity include:
• Taking over an underused sports facility or one under threat of closure. Applicants might need support to bring a building back into use or need to make improvements to a recreational space.
• Expanding or improving the sporting experience applicants already offer to their customers. Applicants could be looking to improve a changing room or install new toilets, heating systems or social spaces.
• Responding to an emergency or unexpected event that is stopping people from being active. Applicants might need to fix a roof that’s been damaged or repair an area after flood damage.
• Making improvements to a building or open space that’s clearly needed in the local community.

Three levels of amounts available. The large scale investments would probably more schools, leisure centres – medium scale investments would probably be the limited of investment for archery clubs.

Sport wales – purchase of land or rights in land to develop activity areas.
Landfill Tax

Come under lots of different name:
• Veolia Environmental Trust
• Suez Communities
• Biffa Awards
• WREN
• Groundwork

Biffa Awards:
• Not sporting related projects but building works or improvements to clubhouse facilities, that can demonstrate multi-usage within the wider community, and that are not for the sole use of the sports club or any other organisation
• The project site is within five miles of a significant Biffa operation or within 10 miles of an active Biffa Landfill site.
• The site is owned by the applicant or there is a signed lease of more than 10 years in place between the applicant and the landowner
• The total cost of the project is less than £200,000 inclusive of VAT
• There will be a minimum of 104 days of full public access to the project per year

Landfill Operators pay Landfill tax to HM Revenue & Customs on every tonne of waste that they dispose of in a landfill site.
Provide a tax credit scheme operating which 'offsets' some of the negative impacts of living in the vicinity of a landfill site for affected communities – so many have a 5 or 10 mile radius – if you fall within this radius, you could be eligible to apply

There are many operators, this list is the main ones which you may have heard of.

They have all different criteria, the example here is Biffa Awards – sometimes archery clubs want sole use and 24/7 access to indoor ranges – however, having a site that is available to the public may be a source of income 1 or 2 nights a week or working with a different organisation may provide other funding opportunities – so don’t always discount funding opportunities – think carefully about how your project may fit
The facility funding I have mentioned is available to any club that has ownership or a lease on a piece of land, or the option to try and get a lease.

As mentioned previously the most difficult part is finding the land in the first place – this is complex and requires local knowledge.

Funding for land purchase is very difficult to find – clubs that have gone out to receive facility funding have either bought land or the owner of the land has been the applicant to the funders.

It’s not impossible and there are a small number of ways of doing this, but it harder depending on the area you live in.
Sport Wales – Development Grant – purchase of land.

So in the time available I am not going to go into great detail tonight, so I’m happy to discuss this with those specific clubs individually. I know some of you have been in touch and I will follow up with you directly.
Next Steps

So that brings up to help – who can help you & what can they do
Develop a plan

Why?
Identify what your priorities are
Share them. Celebrate them. Don’t stumble from one issue to the next.

How?
Ask yourself these questions:
• Where have you come from?
• Where are you now?
• Where do you want to be?
• How will you get there?
• How will you know you have achieved your targets?

By writing a plan you know what you are trying to achieve – it doesn’t need to be complicated – 1 or 2 pages, but it is also something you can share with others

What is your vision – how would you describe it to a potential funder – what would you like the club to look like in 3-5 years time.
Consider your current position, SWOT analysis
Decide what your aims are
How can your achieve the aims, by when & who will take the lead
Keep it simple and realistic
Review it regularly – at committee or form a small working group

<table>
<thead>
<tr>
<th>What</th>
<th>How</th>
<th>When</th>
<th>Who</th>
<th>Cost</th>
</tr>
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<tbody>
<tr>
<td>Develop club &amp; gain recognition</td>
<td>• Sign up to ontarget&lt;br&gt;• Contact AGB&lt;br&gt;• Sign up &amp; register&lt;br&gt;• Make use of the resources on offer</td>
<td>Jan 2019</td>
<td>Development Officer</td>
<td>Meetings</td>
</tr>
<tr>
<td>Replace ageing equipment</td>
<td>• Research funding opportunities&lt;br&gt;• Obtain 3 quotes&lt;br&gt;• Apply for funding</td>
<td>March 2019</td>
<td>Equipment Officer &amp; Treasurer</td>
<td>£6,000</td>
</tr>
<tr>
<td>Offer more coaching &amp; set up junior only session</td>
<td>• Research L1 courses&lt;br&gt;• Ask for volunteers&lt;br&gt;• Book onto courses</td>
<td>Oct 2019</td>
<td>Coaching Officer</td>
<td>£1000</td>
</tr>
</tbody>
</table>
Next steps

- Download the Handy Guide for Funding -
  https://www.archerygb.org/clubs-facilities-development/development/handy-guides-sport/
- Register for Learning Curve – join the Funding group
- Identify your key priorities for your club in the next year and identify which funding streams might support these
- Come and talk to us

Then start to read up on all the funding opportunities – we have a Handy Guide which is updated every 3 months – download this and start to highlight the potential grants you could apply for.

The Handy Guide has all the information about funding opportunities I have shared tonight and lots more information and guidance.

Search on google for sports funding, your Active Partnership will have information and more local information as well

Local funding may be easier to obtain
Who can help

• Archery GB
• Your Active Partnerships
• Your Local Authority Sports Development Unit
• Other clubs who have received funding

Sport England Club Matters:  
www.sportenglandclubmatters.com/club-finances/funding/

Sport Scotland Help for Clubs:  
https://sportscotland.org.uk/clubs/help-for-clubs/

Sport Wales Club Solutions:  
www.clubssolutions.wales/

The first thing I would say is tell everyone what you are doing – tell your members, tell the council/councillors, tell your SDO, CSP, AGB.

Talk to us, let us know what you are trying to achieve

AGB can help broker discussions with clubs that have already done what you are trying to achieve or approach other clubs yourself – we also would like to gather copies of application forms, and share the success with others – magazine & website articles – please tell us when you apply

Sometimes funders contact us, and ask us about projects – if we know at least then we are showing that you are

There are plenty of websites to look for support – on the screen are some of the free sites available to clubs – go and sign up and have a look at the information they have on there- it is not just funding, it may be marketing or governance/structures – there is lots available,
Q: Do clubs who are already using easyfundraising automatically get attached to Archery GB?
A: Clubs already set up with easyfundraising will see no change in the process. As Archery GB encourages clubs to sign up, there is an agreement to share the cashback between easyfundraising and Archery GB, which we will ring-fence for clubs involved with the scheme.

Additional: We use Give As You Live - seems quite similar to Easy Fundraising
A: There are many similar sites, there is no obligation to change or register. Clubs have to find the best option that works for them.

Q: Can clubs get a vat exemption or is this just for registered charities?
A: There is some generic information on VAT on Sport England’s Club Matters website here - https://www.sportenglandclubmatters.com/vat-guidance/. Sports clubs are not exempt from VAT when making facility improvements. If building was for charitable purposes then you may have a case, but I don’t think playing sport is necessarily seen as a charitable purpose. With hiring/renting of a sports hall or similar, you are able to do this VAT free if you meet a 10+ lets condition. It must be the same time, same place each week for a minimum of 10 weeks and paid in advance I think.
Here are our contact details for those that need it – call or email and we can discuss your ideas in more detail.

Arran Coggan
Email: arran.coggan@archerygb.org
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Tel: 01952 677888

Toby Andrews (SCAS)
Email: toby.andrews@archerygb.org
Mobile: 07809 863547
THANK YOU

We will send out a link to the slides and the recording.

We will also ask you to complete a short survey on how you felt the webinar went, and we hope to run more of these in the future.

Later this week we will send out a link to the slides and the recording.

We will also ask you to complete a short survey on how you felt the webinar went, so we can and we hope to run more of these in the future.

Thank you and have a good evening.