Archery in the UK is powered by volunteers within our network of clubs and it is these people that make the archery experience so great for those involved.

We are looking for our next generation of volunteers. Could you help inspire a love of archery in others that lasts a lifetime? We are looking to recruit inspirational Club Ambassadors who can help improve the archery experience to all involved and help clubs develop.

Why not become a Club Ambassador for Archery GB?
What is the purpose?

To create, develop and support a community of inspirational Archery Ambassadors.

Why:
- To share your stories, passion and enjoyment for archery.
- To help your archery club grow and sustain participation.
- To help everyone in your club receive a quality experience.
- To enhance your involvement in archery and develop your skills, knowledge and experience.
- To be part of a workforce that have the required qualities to positively develop the sport now and in the future.
- To help Archery GB develop and deliver appropriate programmes, events and initiatives that match the needs and wants of all our members.

How: We will provide you with a programme of training, mentored support, resources, equipment and opportunities to work together as a group of Archery Ambassadors.
What the role involves

To help grow and sustain participation in archery and ensure all involved have a quality experience.

These are some of the ways you can get involved:
You don’t have to do everything, just choose activities that suit your time availability

✓ **Club Development**: Understand the needs of all club members through surveys/feedback and organise appropriate activities for different types of members.

✓ **Support**: Ensure new and existing members have access to everything they need by being a point of contact or attending club activities.

✓ **Campaigning**: Raise awareness of archery within the local community e.g. school/club Links, Big Weekend, Have a Go sessions and link with other local archery clubs. Also share your stories within Archery GB’s marketing materials!

✓ **Archery GB Courses, Competitions & Events**: Help Archery GB promote, organise and deliver courses, workshops, competitions and events.

✓ **Volunteer Support**: Help clubs recruit, retain, support, recognise and reward volunteers.
How much time is needed?

Everyone is different and we appreciate that people have varying capacity so we want to be flexible. You don’t have to get involved in everything so pick and choose activities to suit your time availability.

All ambassadors should aim to:

• Attend Archery GB training and meetings to develop knowledge and experience.

• Help a club organise and deliver a minimum of 2 new activities per year, aimed at improving customer experience and the retention of members.

• Implement at least 2 Archery GB programmes per year e.g. ontarget, courses, competitions, Big Weekend etc.

Ambassadors will be asked to sign up to support the programme for a minimum of two years.
What **skills, experience and attitude** do you need?

To have a passion for the sport and a desire to share that passion and help others to enjoy the benefits of archery. You will need to be:

✓ A member of Archery GB who can motivate and inspire others.
✓ Approachable and willing to help others with the ability to listen, build rapport and trust easily.
✓ Able to communicate in an engaging and inspiring way with people of all ages.
✓ Respectful of others and open to collaboration and connecting of differing ideas and actions.
✓ Share news and activities within Archery GB’s marketing materials.
✓ A champion of Archery and new programmes and initiatives.
✓ Organised and able to manage your time effectively to fulfil any commitments you agree to.
✓ Able to carry out the role without creating unnecessary pressure or distracting you from your other commitments.
What you can expect from us

We want to ensure that you have all the skills and equipment needed to make the most of this opportunity.

We will:

- Invite you to attend an initial induction session to meet other ambassadors and hear more about the role.
- Provide you with suitable training needed to fulfil the role and a personal development plan.
- Provide you with access to a mentor who will be able to provide you with specific help and support.
- Provide you with access to an online hub, resources and guidelines to help you fulfil your role.
- Provide you with branded clothing.
- Provide opportunities to work as part of a team and to support each other.
- Raise your profile as a key Archery GB volunteer.
What next?

If you are interested in becoming an Archery GB Club Ambassador, please complete the expression of interest form and answer the questions either by sending a self-filmed video message or by writing your answers in the boxes provided.

To be eligible to apply for the Archery GB Ambassador Programme, your club must be or agree to become an ontarget Archery GB Club

All successful applicants will be invited to an Induction Day (date and venue to be confirmed)

If you have any questions, please contact Gayle Pink from Archery GB gayle.pink@archerygb.org