



Big Weekend Photography Brief

Important details:

- Make sure you know who you need to send the photographs to and what their deadline is
- Jpegs will normally suffice, you ideally don't want to send files larger than 3Mb or 300dpi format
- Don't send more than three photographs
- Make sure you get approval from people who are being photographed, especially clearance from parents if photographs of under 18s are being taken

What we want to communicate:

- The story we want the photography to tell is lots of people taking part and having fun as part of the Archery Big Weekend
- Please keep in mind safeguarding children and young people- no physical contact should be needed at the shooting line on a have-a-go event and your photos should reflect this
- All photos should show an event that complies with the code of conduct for have-a-go events, particularly, with targets placed on the floor
- Photos with children taking part tells a positive story about archery (make sure you get the parents approval). Newspapers always like photos with young people participating
- Try to photograph a wide selection of people 'having a go' at archery, all ages and backgrounds
- To raise awareness of your local club make sure you have a banner/ flag/ or T-shirt in the photograph with the clubs name on it
- Remember less is more, if you try and get too many people into a photo it can look cluttered

Other things to remember:

- Get a combination of group shots and shots with one or two individuals
- Choose a selection of portrait and landscape photographs. Newspapers tend to prefer portrait
- Provide a caption for each photo, including names of people in the photo (ensure you get permission) and send the best two photographs to the newspaper

Send Big Weekend Photography to Archery GB

We would be very grateful if you could share your photography of the event to Archery GB. This year, the feedback on the events will be in the Autumn edition. We might use your photography in future media or on the Archery GB website. Please send your images to membership@archerygb.org

www.archerygb.org/bigweekend



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