

A Case Study on: Working with Schools



Club: Bowbrook Archers

Goal: Introduce more young people to archery, retaining them in Archery GB clubs

Method: By delivering school archery sessions, supporting the training of leaders, and organising inter-school competitions

Result: Excellent relationships with number of schools, more club members, more young people doing archery



What the club did...

Bowbrook Archers first introduced archery to schools to engage pupils with Special Education Needs, disengaged from traditional PE activity. The club found pupils enjoyed archery, and schools found it had additional benefits to the young people. Since this initial activity, school archery in Shropshire has grown.

- The club used volunteers to establish initial links with schools.
- Club volunteers encourage and instill confidence in the young people they support.
- At each school, staff are encouraged to qualify as leaders to support initial activity and to sustain archery beyond the club involvement. Many go on to join clubs themselves.
- A leader award course is run every year to maintain the level of activity in the county.
- Competition is used to engage the young people, ensuring a positive experience for all.
- The club worked with the School Sport Partnership and County Sport Partnership to gain funding to support the activity.
- Fun school activity is provided via; a 'have a go', a beginners course (a minimum of three sessions culminating in an inter-school tournament), and regular after school clubs.

The result...

Since 2007, Bowbrook Archers have delivered archery to young people in 16 schools. The club has seen an increase in their membership. Pupils who join the club often bring a parent along with them who joins too or are confident enough to join on their own. An archery leader in each school the club has worked with supports sustainable activity.

The club has accessed significant funding to provide equipment and support for training. Archery is well promoted in the county through the school activity. Bowbrook Archers is now involved in the county Schools Archery Association – the group aims to increase activity within the county primary and secondary schools.

Bowbrook Archers is an **onTarget** Club in Shropshire
For more information please contact your County Development Coordinator



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