



ontarget

The Archery GB Club Development Programme



Specialisms

Specialisms

ontarget is Archery GB's club development programme. It is a progressive and evolving programme that is simple and free to join for any Archery GB affiliated club.

Once a club has joined **on**target it then has a choice if it wants to become a specialist club within the programme. Specialisms have been developed, so that we can recognise and reward those clubs that are already working hard in specific areas of the sport and also to help those with aspirations to develop specific features of their club.

Three areas we are focussing the development phase of **on**target on are 'Community', Young People' and 'Performance'. These areas are considered as features of the sport we need to develop in order for the sport to grow.

Joining the specialist strand of the programme is optional for clubs and there is no closing date.



Why be involved?

Ultimately you would like your club to get stronger and deliver a better archery experience to all your current and potential members.

As you have already joined **on**target you may wish your club to grow further and in a particular area of the sport. You may feel your club already excels in a particular aspect, like young people provision, and you may want to be recognised for this work. You may want more members who are looking for certain club characteristics. Or you may want further help and support in order to grow that feature of your club.

For any of these reasons, you may want to apply to join the specialism phase.

How can I get involved?

To gain access to the specialisms phase, your club needs to be already in the **on**target programme. This is done through completing a simple application form available on the Archery GB website.

You then need to read the detail on the specialisms that is published separately. Discuss this within your club and discover if the club would like to devote some time and energy to developing. Then complete a club self assessment exercise for that particular specialism. You may want to do that with other club members to capture the right information. When you

do this you will be able to reflect on the strengths and weaknesses of your club. You will be able to think about what you need to do to develop.

Information regarding each specialism will be released in turn and available on the Archery GB website, along with the self assessment details.

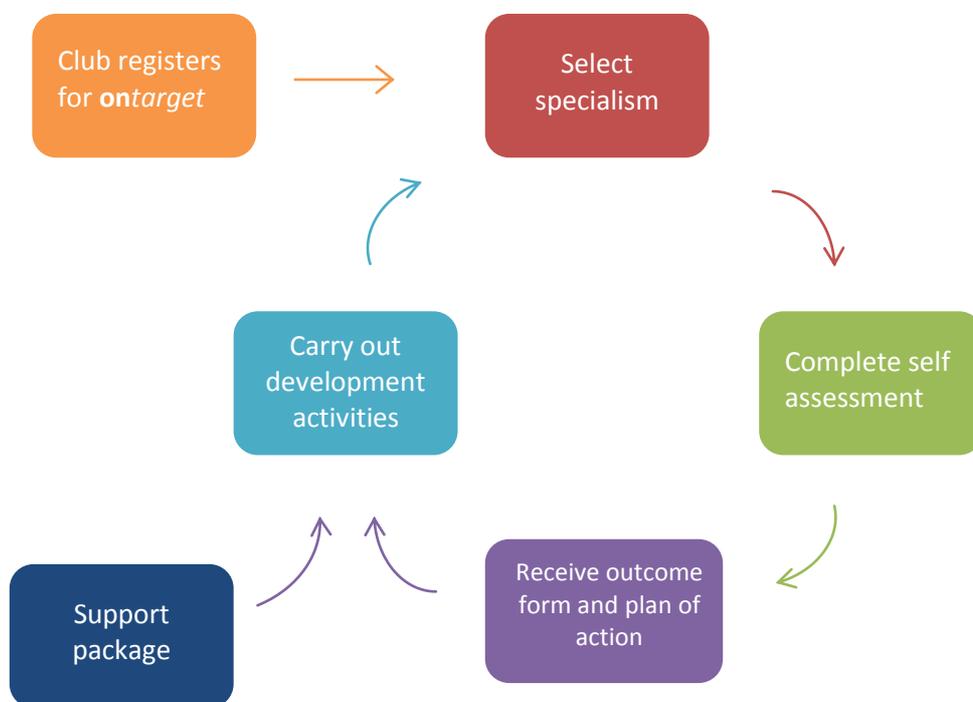
How will it work?

Each club will decide which specialism is most appropriate for them, and will be given guidelines on how to achieve and maintain it.

Once you have completed the self assessment, you will then discover if your club is in a position to work towards becoming a specialist club. The important feature of the specialisms is that it is a **continual process**. Once you become a specialist club, you should be continually examining what the club could do better and look at ways you can improve. For a club to remain at the top of its game, it needs to continually develop and improve.

After you have completed the self assessment you will be contacted with an outcome form and a suggested plan of action. Once you have this plan of action, you then need to discuss this with other club members and think about what you can address and in what timescales. You may want to contact other clubs, the national development team and other partners in order to help you with achieving your goals.

Throughout the course of the year Archery GB will publish a series of support resources, including a small grants scheme, to help clubs develop their specialisms, which you could take advantage of.



Specialism status does not mean that clubs are restrictive in their membership. It is a way of declaring that your club is committed to developing and is being recognised as a suitable club for that particular field.

Frequently Asked Questions

Why is Archery GB doing this?

We have an aim to create a network of sustainable, accessible and progressive clubs. One way we can move towards this, we believe, is through our club development programme - **ontarget** – and using this tool to deliver support and leadership to clubs who want to develop.

Why would the club want to specialise? We're open to everyone and don't turn people away.

The specialisms are not designed to be restrictive. If a club has a young people specialism, then it will still be available for everyone else to join. The specialisms are a statement of the club's intentions to develop in a particular field. All clubs will be eligible to specialise in one, two or all three areas. Finally, **ontarget** is an evolving programme and will change and adapt as the programme develops.

Is this compulsory?

No. If you feel that your club will not benefit from using the specialism tools to develop, then don't. It isn't policy from Archery GB and it isn't compulsory. Clubs can register to work towards specialist status if and when they decide they want to.

What are the benefits?

The main benefit is to develop a better club. There will be some tangible benefits which are afforded to clubs working towards specialism status; however the greatest benefit is to the club itself. We also think that clubs who join the programme and embark on a specialism will be more attractive to those outside of the sport.

Is there a deadline?

No. Clubs can join the specialism anytime.



Lilleshall National Sport Centre
Newport
Shropshire
TF10 9AT

Tel: 01952 677 888
www.archerygb.org