



ontarget

The Archery GB Club Development Programme



An introduction to our innovative programme for club development

Welcome to **ontarget**

ontarget is Archery GB's Club Development Programme. Archery GB recognises the commitment of our clubs and the essential role they play in the development of our sport. Without a strong and healthy network of clubs, archery cannot grow in the UK.



Because of this, it is important we support our clubs wherever we can. This is why we have introduced **ontarget**. Through this programme, **ontarget** will provide clubs with three main benefits - **Recognition, Rewards, Development.**

ontarget is a progressive, evolving programme that is simple and free to join. We hope this will be the beginning of a new relationship, where Archery GB is able to offer structure and vision for club development and where **ontarget** will enhance clubs at grassroots level.



What are the benefits of taking part?

We wish to reward those clubs who are working hard and to support those who would like to develop further.

Joining the programme will offer the following benefits:

Recognition

We will recognise clubs for their commitment to joining **ontarget** by publicising club names and their achievements, promoting clubs to partners, schools and the local community, and by organising annual awards celebrating club and volunteer successes.

Rewards

A rewards programme will be available for clubs to access on joining and at stages throughout the scheme. A small grant scheme will be available for clubs to increase capacity or attract new participants.

Development

Clubs will be able to access resources to develop and enhance the club and its activities. Officer support, guidance, templates and documents will all be available and clubs will be able to work toward becoming a specialist club.

Specialisms

As part of the Development stage, archery clubs will be invited to apply for a specialism. Clubs will be consulted on the detail around the specialisms, as these are still in the planning stages, but at this stage we believe there will be three – Young People, Community and Performance. Archery GB will promote these specialist clubs to new members and our partners.

Each club will decide which specialism is most appropriate for them, and will be given guidelines on how to achieve and maintain it. A small grants scheme will be available to assist clubs in meeting the necessary criteria and clubs will be able to have more than one specialism.

Encouraging our clubs to specialise according to their strengths, and helping them tackle their weaknesses through the criteria and grants schemes will help develop a network of strong healthy clubs across the UK.

Two phase roll out

ontarget will be rolled out in two phases. Phase 1 will see clubs join by completing the application form, apply to the small grants scheme and access resources. Phase 2 concerns the specialisms and clubs will be invited to apply and work towards them. The second phase will be designed to build on the first phase.



* Specialism names are still to be confirmed

How to get involved

It is simple and free to join **ontarget**. An application form is available from www.archerygb.org under the Development pages. Once applications have been approved, clubs will be able to apply for a small grant to start their development process, start accessing templates and support and receive guidance.

Eligibility

All UK archery clubs affiliated to Archery GB will be eligible to join **ontarget**. As well as English clubs, Scottish, Welsh and Northern Irish clubs can apply to be involved with **ontarget** and will benefit from the majority of rewards and benefits.

For more information about **ontarget** visit www.archerygb.org or contact Arran Coggan, National Club Development Coordinator, Tel: 07525 233 592 or Email: arran.coggan@archerygb.org



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