



ontarget
The Archery GB Club Development Programme



**Using *ontarget* to
develop your club**

Objectives

- **ontarget**, aims & benefits
- Specialisms
- Matching club priorities

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- **What do you know about *ontarget*?**

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***ontarget*, aims & benefits**

- ***ontarget*** launched Oct 2010
- 158 clubs signed up to date
- Development programme
- Recognition, Reward, Develop

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Recognition

- Promoting club names & achievements
- Promoting clubs to partners, schools etc
- Club Profile in AUK
- News stories & press releases
- Clubs using logo
- Entry into national awards
- Club & Volunteer Awards



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Rewards

- Small grants scheme
 - Rd 2 launching November '11
- Online printing portal
- New **on***target* website
- E-bulletins, priority news & updates
- Newsletter

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Development

- Officer support, resources, templates and documents
- Printing portal
- Newsletter, e-bulletins, news
- **ontarget** website
- Specialisms

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Specialisms

- Community, Performance, Young People
- Characteristics to work towards
- Guidance to achieve, support to
- Tackle any weaknesses

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Community Specialism

- Community specialist clubs will be seen as places where people can enjoy a high quality archery experience with excellent social, training and competition opportunities.

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- **Discussion**

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What to do next....

- Action Plan
- Matching club's priorities to *ontarget*
- Identifying support

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