

Criteria

- Dealers must actively and regularly support Archery UK
- Dealers must have business premises where archers can try and buy equipment, with published opening hours.
- Dealers must have knowledgeable staff that can offer tuition and guidance for the archer to purchase the correct equipment for them.
- Dealers must have a clear pricing policy, so customers viewing online, will know what they will pay if they choose to go in store, and equally customers in store must know what they would pay online - should there be a difference.
- Dealers trading online must have a PCI Compliant website
- Dealer has a knowledge of local Archery GB clubs
- Dealer has a published, fair and open return's policy for faulty or wrongly supplied products.
- Dealer has an open access policy